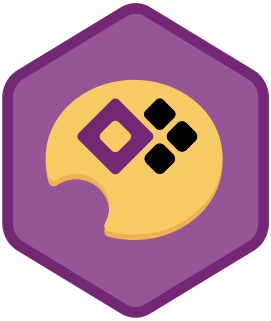
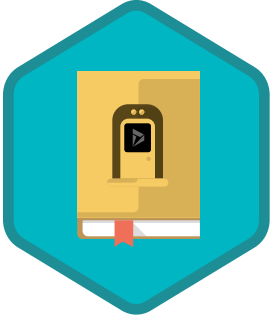
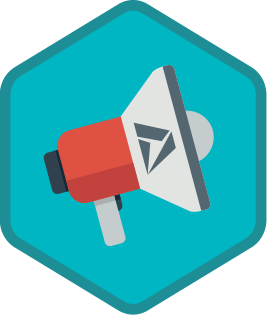


Dynamics 365 Marketing Functional Consultant

Microsoft Dynamics 365 Marketing Functional Consultants implement solutions that attract and convert leads, build brand awareness, standardize omnichannel messaging, and deliver marketing insights.

aka.ms/D365MarketingLearning



Classroom	Dynamics 365: Power Platform applications MB-200T01	Dynamics 365: Power Platform automation MB-200T02	Dynamics 365: Power Platform integrations MB-200T03	Dynamics 365: Power Platform test and deploy MB-200T04
Digital skilling: free interactive training content on Microsoft Learn	 Create a canvas app in PowerApps 2H 11M – 3 Modules - Get started with PowerApps - Customize a canvas app in PowerApps - Manage apps in PowerApps  Implementing Dynamics 365 Customer Engagement Online 5H 5M – 4 Modules - Design Microsoft Power Platform Dynamics 365 Deployments - Administer Microsoft Power Platform subscriptions - Manage Dynamics 365 clients - Microsoft Power Platform Mobile management  Create a model-driven application in PowerApps 1H 40M – 2 Modules - Get started with model-driven apps in PowerApps - Get started with Common Data Service	 Automate a business process using Microsoft Flow 3H 11M – 3 Modules - Get started with Microsoft Flow - Build more complex flows with Microsoft Flow - Use the Admin center to manage environments and data policies in Microsoft Flow  Create and use analytics reports with Power BI 6H 22M – 6 Modules - Get started building with Power BI - Get data with Power BI Desktop - Model data in Power BI - Use Visuals in Power BI - Explore data in Power BI - Publish and share in Power BI  Get started with Dynamics 365 Portals 2H 32M – 3 Modules - Introduction to Dynamics 365 portals - Configure Dynamics 365 portals - Provision and administer Dynamics 365 portals	 Work with portals in Dynamics 365 3H 46M – 4 Modules - Work with Dynamics 365 portal components - Manage users and authentication in Dynamics 365 portals - Create content in Dynamics 365 portals - Secure Dynamics 365 portals content  Getting Started with Dynamics 365 Marketing 1H 20M – 2 Modules - Set up and manage Dynamics 365 Marketing - Advanced configuration for Dynamics 365 Marketing  Working with Dynamics 365 for Marketing 3H 35M – 5 Modules - Lead Lifecycle in Dynamics 365 for Marketing - Generate Leads in Dynamics 365 for Marketing - Assess Leads in Dynamics 365 for Marketing - Marketing to Leads and Contacts in Dynamics 365 for Marketing - Analyze Results in Dynamics 365 for Marketing	Additional supporting modules 6H 27M – 7 Modules - Introduction to integration with Dynamics 365 Customer Engagement apps - 58M - Integrate Office and Dynamics 365 Customer Engagement apps - 1H 15M - Configure forms, charts, and dashboards in model driven apps for Dynamics 365 Customer Engagement apps - 1H 7M - Get started with workflows in Dynamics 365 for Customer Engagement - 52M - Create business process flows with Dynamics 365 Customer Engagement apps - 42M - Manage your Dynamics 365 Customer Engagement apps data - 1H - Document and test your PowerApps application - 33M
Classroom	Configure settings and core functionality in Dynamics 365 for Marketing MB-220T01	Set up events and surveys in Dynamics 365 for Marketing MB-220T02		



MB-200:
Microsoft Power Platform + Dynamics 365 Core

Pass certification exams MB-200 and MB-220 to become a:

Microsoft Certified:
Dynamics 365
Marketing Functional
Consultant Associate



MB-220:
Microsoft Dynamics 365 Marketing

Training options help you learn new skills that may better prepare you for your career and lay the foundation for success on our certification exams. Information subject to change. For the latest information, visit Microsoft.com/Certification.

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